



We are a Baja 1000 racing team made up of family and friends...racing with a purpose. Our goal is to raise \$100,000 for Ronald McDonald House Charities of Greater Houston/Galveston, Inc. (RMHC-GHG) with our sponsorships. Baja Goats participated and assisted a Class 5/1600 team win its division in the 2021 Baja 1000. We are a group of successful and thrill-seeking adventurers looking to make a difference while completing a lifetime bucket list dream and hoping to inspire others along the way.

## SPONSORSHIP PACKAGES

Benefiting Ronald McDonald House Charities of Greater Houston/Galveston, Inc.

YOUR CHANCE TO GET  
IN THE CO-PILOT SEAT  
IN THIS ICONIC CLASS  
1/2 1600 RACE CAR



Your sponsorship is a donation made directly to RMHC-GHG a 501(c)(3) allowing them to further their mission of providing free healthcare and other critical programs benefiting underserved and uninsured children in our community.

BAJA GOATS COVER THEIR OWN COSTS OF THE RACE CAR, PARTS, TRAVEL, ETC. THIS ALLOWS YOUR COMPANY TO RECEIVE THE FOLLOWING BENEFITS IN ADDITION TO YOUR SPONSORSHIP DONATION:

### ALL SPONSORS WILL RECEIVE:

- ⇒ COMPANY LOGO ON THE RACE VEHICLE (*SIZE NOTED BELOW AT EACH SPONSORSHIP LEVEL*)
- ⇒ MENTION IN ALL SOCIAL MEDIA PLATFORMS, COMPANY WEBSITE LINK ON BAJAGOATS.COM
- ⇒ PUBLIC RELATIONS MENTION ON ANY PUBLISHED MEDIA AND TV APPEARANCES, CONTINGENCY/TECH INSPECTION OF ALL RACES, FINISH LINE, POST RACE INTERVIEWS, RACE CAR VISITS TO SCHOOLS
- ⇒ INCLUDE YOUR COMPANY BRANDED GIVE-AWAYS FOR BAJA GOATS TO HAND OUT AT SCHOOL AND COMMUNITY EVENTS DURING RACE CAR SCHOOL VISITS WHILE PROVIDING FREE MARKETING FOR YOUR COMPANY AROUND THE COMMUNITY

# SPONSORSHIP PACKAGES

## GOAT HERDER \$50,000 TITLE SPONSOR



⇒ ONE CO-PILOT SEAT FOR A SECTION OF THE BAJA 1000 RACE NOV 2023 OR MARCH 2024 THE MINT 400 IN LAS VEGAS

**YES- YOU READ THAT CORRECTLY**

\$5,000 PAID TO BAJA GOATS FROM THIS TITLE SPONSORSHIP WILL COVER PARTICIPANT'S: FIRE RETARDANT RACE SUIT, FRESH AIR HELMET, NEXTGEN NECK HARNESS, DUST SKIRT AND 1 QUEEN SIZE BEDROOM AT BAJA GOATS AIR BNB HOME RENTAL IN EITHER RACE  
*(AIRFARE AND OTHER TRAVEL EXPENSES NOT INCLUDED IN SPONSORSHIP)*

*(\$45,000 DONATED TO RMHC-GHG AND \$5,000 PAID TO BAJA GOATS FOR CO-PILOT GEAR NOTED ABOVE) ⇒ PROMINENT LOGO ON HOOD AND SMALLER LOGOS ON SIDE OF RACE CAR*

- ⇒ COMPANY LOGO ON TEAM RACE HELMETS & RACE SUITS
- ⇒ OPEN INVITATION TO JOIN BAJA GOATS FOR CO-PILOT TRAINING AT ALL RACE SCHEDULE EVENTS TO HELP HIM/HER TRAIN FOR THE BAJA 1000 *(TRAVEL EXPENSES NOT INCLUDED)*
- ⇒ RACE CAR CAN BE PARKED ON DISPLAY FOR SPECIAL EVENT AT PLACE OF BUSINESS WITHIN 25 MILE RADIUS OF DOWNTOWN HOUSTON BASED ON RACE CAR AVAILABILITY FOR 8-48 HOURS. *AMOUNT OF TIME WILL BE DETERMINED AT BAJA GOATS' DISCRETION BASED ON SECURITY OF LOCATION.*

*RELEASE WAIVER WILL BE REQUIRED FOR CO-PILOT AND ANY TRAVEL COMPANIONS*

## THAT'LL BUFRIGHT OUT SPONSOR \$25,000

- ⇒ BRANDED TEAM VIDEO UPDATES AND PUBLIC RELATIONS MENTION ON ANY MEDIA/TV APPEARANCES, CONTINGENCY, FINISH LINE, POST RACE INTERVIEWS, RACE CAR VISITS TO SCHOOLS
- ⇒ LOGO 12-15" ON RACE CAR
- ⇒ RACE CAR CAN BE PARKED AT PLACE OF BUSINESS WITHIN 25 MILE RADIUS OF DOWNTOWN HOUSTON FOR EMPLOYEE PICTURES FOR 8-48 HOURS. *AMOUNT OF TIME WILL BE DETERMINED AT BAJA GOATS' DISCRETION BASED ON SECURITY OF LOCATION.*

## WHOOPS SPONSOR \$10,000

- ⇒ LOGO 7-9" ON RACE CAR

## SILT BEDS SPONSOR \$5,000

- ⇒ LOGO 5-7" ON RACE CAR

## DOG LEG TURN SPONSOR \$3,000

- ⇒ LOGO 4-5" ON RACE CAR



IN KIND SPONSORSHIPS OF CAR PARTS OR SERVICES FOR ABOVE BENEFITS MAY BE DISCUSSED WITH BAJA GOATS

# 2023 RACE AND EVENT SCHEDULE

TEAM TRAINING 1 – MEXICALI APRIL 21-23  
RECORD RACE COAST TO COAST 250 – JUNE 22-24  
TEAM TRAINING 2 – MEXICALI JULY 20-22  
CODE JACUME RACE – JACUME AUGUST 4-6  
SCORE BAJA 1000 PRE-RUNNING – OCT TBD  
**SCORE BAJA 1000** – LA PAZ TO ENSENADA NOV 13-20

2024 RACE SCHEDULE TBD - 4 RACES

LOGO MUST BE EMAILED TO [BAJAGOATSRACING@GMAIL.COM](mailto:BAJAGOATSRACING@GMAIL.COM) IN EPS OR PDF FORMAT. IT WILL BE ADDED TO ALL MARKETING MATERIALS AND RACECAR 2 WEEKS PRIOR TO ALL REMAINING EVENTS/RACES.  
LOGO AND DONATIONS MUST BE RECEIVED BY **OCTOBER 20, 2023** FOR THE BAJA 1000.

## CONTACT US

Alma Winkel 713-586-9733  
David Winkel 713-586-9735  
[bajagoatsracing@gmail.com](mailto:bajagoatsracing@gmail.com)  
[bajagoats.com](http://bajagoats.com)  
  @BajaGoats

# SPONSORSHIP DONATION FORM

Name: \_\_\_\_\_ Cell: \_\_\_\_\_  
Company: \_\_\_\_\_ Email: \_\_\_\_\_  
Company name as you wish it to reflect on all promotional materials:  
\_\_\_\_\_

Full Address: \_\_\_\_\_  
Contact Person: \_\_\_\_\_ Title: \_\_\_\_\_  
Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_



- |  |  |
|--|--|
| <input type="checkbox"/> Goat Herder Title Sponsor \$50,000      | <input type="checkbox"/> Silt Beds Sponsor \$5,000   |
| <input type="checkbox"/> That'll Buff Right Out Sponsor \$25,000 | <input type="checkbox"/> Dogleg Turn Sponsor \$3,000 |
| <input type="checkbox"/> Whoops Sponsor \$10,000                 |  |

Sponsorship donation paid to RMCH-GHG by credit card or electronic check use following link:  
<http://weblink.donorperfect.com/BajaGoatFundraiser>

If paying by check, please make payable to RMHC of Greater Houston/ Galveston and mail to  
6300 West Loop South, Suite 288 Bellaire, TX 77401

I pledge \$\_\_\_\_\_ to be a sponsor for Baja Goats, to be paid in full by **October 20, 2023**  
Link to make online payment or electronic check will be provided.

Please e-mail completed form to: [bajagoatsracing@gmail.com](mailto:bajagoatsracing@gmail.com)

RMHC-GHG ASSUMES NO RESPONSIBILITY FOR A BAJA GOATS ACTIVITY/EVENT. YOU RELEASE RMHC-GHG AND ITS OFFICERS, EMPLOYEES AND AGENTS FROM ANY AND ALL LIABILITY ARISING OUT OF YOUR PARTICIPATION WITH ANY BAJA GOATS ACTIVITY/EVENT. PLEASE CONFIRM WITH YOUR TAX PROFESSIONAL FOR TAX DEDUCTIBLE AMOUNTS BASED ON YOUR TAX STRUCTURE.

For more information call Alma Winkel at 713-586-9733 or email  
[bajagoatsracing@gmail.com](mailto:bajagoatsracing@gmail.com)